

## WRITING A SCRIPT



### PURPOSE

First you need to understand clearly the purpose of your script-is it for a play? A TV news report? An advertisement? What are you trying to achieve through your script e.g. is it for entertainment? To inform? To try to sell someone something?

### TARGET AUDIENCE

To whom are you speaking in the script? Do you have a 'target audience'? This means is your script for children, young people, adults, males or females or does it have a very wide audience?

Your audience will determine what you say and how you say it. The news is presented differently on "Newsround" which has a target audience of older children and teenagers than it is on the "6 O'clock News" which has a mainly adult audience. The news is the same but which parts of it are mentioned and the language used to explain what has happened are different.

### SETTING IT OUT

The usual way to set a script out is with the name of the speaker or character in a column on the left hand side of the page and the words they are speaking on the right.

If it is a drama script you should also include stage directions e.g. movements and even how the words are to be said.

You should take a new line every time the speaker changes.